

RED CROSS SEAL SALE BROUGHT IN \$440,000

National Association Announces Big
Revenue for White Plague
Fight.

Forty-four million Red Cross seals, netting \$440,000, were sold last December, the National Association for the Study and Prevention of Tuberculosis announced today.

New York State led the country, with ten and a half million seals. The proceeds are used in the white plague fight.

WIDOW ASKS FOR SALARY.

Mrs. Blachoff Has Received Nothing From Justice's Estate.

Elizabeth Blachoff, widow of Supreme Court Justice Henry Blachoff, has petitioned the Board of Aldermen to pay her \$6,000, which is the amount her husband would have received had he lived until Dec. 31, 1913. Justice Blachoff died March 25 of last year as the result of an elevator accident at No. 51 Chambers street.

Further, the petition relates: "Justice Blachoff carried no life insurance for the benefit of petitioner. Your petitioner has received nothing from the estate."

Justice Blachoff's term would have expired Dec. 31, 1917. His salary was \$17,500 a year. His salary to April 1, it is claimed, was paid to his executors and not to his widow.

AIRMAN KILLED IN TEST.

CHARTRES, PRIME, June 18.—Major Julien Felix, commanding the aeroplane depot here, was killed yesterday while

testing a new self-righting aeroplane. At a height of sixty feet the machine was observed to turn suddenly and drop to the ground.

The cause of the accident is a mystery, as the aeroplane was found to be in perfect order. It is thought that the aviator stopped his engine to test the machine at planing and attempted to turn too sharply.



The strength of Harris Eye-glass service is expressed in the fact that our examinations are made by *Oculists* (registered eye physicians) of experience.

That to support this service, competent, practical Opticians adjust the frames or mountings.

That we operate six factories for the accurate grinding of the lenses, and that we *Guarantee* absolute satisfaction with our glasses, whether they cost \$2.00 or more.

Optical House of M. J. Tahlis

New York: 54 East 23rd St.
27 West 34th St.
442 Columbus Ave.
Bklyn: 489 Fulton St. and 1009 B'way.
Newark: 597 Broad St., nr. Hahne & Co.

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

"Boys' Clothing Shop"

8 and 10 West 38th St.—Store Floor

Connecting with Fifth Avenue Store

Friday at Reduced Prices

Boys' Blue Serge Suits

WITH EXTRA TROUSERS, 7 TO 18 YEARS

Of fine imported navy serge, English Norfolk coat, mohair lined. *Heretofore \$10.00* **7.50**

Boys' Hand Tailored Suits

WITH EXTRA TROUSERS, 8 TO 18 YEARS

Of fine imported homespun, worsteds and cassimeres; Norfolk coats with and without patch pockets; mohair lining. *Heretofore \$12.50 to \$15.75* **8.50**

Boys' Washable Norfolk Suits

Of tan or gray crash, tan linen, olive or tan khaki; also white duck. 7 to 17 years. *Value \$4.00* **2.95**

Boys' "Oliver Twist" Suits

Of Imported Wash Fabrics

Oliver Twist and Dutch models, of imported kindergarten cloth, English drills, poplins and linens, in white and colors. 3 to 8 years. *Heretofore \$3.75* **1.95**

Washable Knickerbocker Trousers

FOR BOYS, 7 TO 18 YEARS

Of blue or tan linen, tan or gray crash, olive or tan Army khaki, also white duck. **.95**

A SPECIAL SALE FRIDAY

Boys' and Youths' Low Shoes

Youths' and boys' Oxford ties, of tan or black Russia calf, also patent leather, made on orthopedic last. Boys' sizes, 11 to 2. Youths' sizes, 2½ to 6. *Value \$4.00* **2.95**

Something New Dr. Lyon's PERFECT Dental Cream

Prepared by a Doctor of Dental Surgery

Has the same cleansing efficiency, anti-septic and antacid properties as Dr. Lyon's Perfect Tooth Powder—the standard dentifrice for half a century.

Dr. Lyon's Perfect Dental Cream is a decided advance in dental cream formulae. Quickly soluble. Deposits no sticky masses between the teeth to encourage decay. Rinses thoroughly, leaving the mouth completely cleansed.

Write today sending 2 cents postage for free sample—won't supply—of either Dr. Lyon's Perfect Tooth Powder or Dr. Lyon's Perfect Dental Cream. L. W. Lyon & Sons, 520 W. 27th St., Dept. C, New York City.

Sold Everywhere

Look for the coupon in each package that entitles you to a tooth brush free.

52ND YEAR

T.M. STEWART

438-440-442 WEST 51ST ST.

RUG AND CARPET CLEANSING

In Fire-Proof Building.

FIRE PROOF STORAGE
For Household Goods.

Founded in 1863

TELEPHONE
5567 COLUMBUS

World "Real Estate" Ads.

Find Buyers for Long Island City Properties:

ALBERT F. GRAFF,
Real Estate and Insurance,
404 Broadway,
Long Island City, June 15, 1914.

New York World:

Through advertising in your paper two sales below were made by the last week:

Home and two lots, No. 214 7th ave., Long Island City, price \$8,000, and No. 247 11th ave., Long Island City, price \$6,000. Yours very truly,
A. F. GRAFF.

For Quick Sales Advertise Houses, Lots, Farms, Acreage, Etc.

In Next Sunday's World

Guaranteed
7 Jewels
Adjusted 10-Year

Gold

Filled Watches

This is the greatest offer ever known in the American watch trade—seventy-five gold filled watches with guaranteed 10-year service. Every one has been timed and regulated for carrying, and if any watchman or jeweler in the United States will sell you one as good for less than \$5.00, we will refund your \$5.00 on request within ten days. We have thousands of them on sale; no one will be disappointed. Only one is a customer. Other grades of Gold Filled Watches \$3 to \$5. Mail Orders Filled.

Our Guarantee

Watches purchased from us can be returned, if not satisfactory, within ten days from date of sale, and we will refund all of your money on request or exchange them for new ones.

LOOK FOR THE NUMBER 180 OVER MY ONLY ENTRANCE

I have no connection with the store next door, which was made to imitate mine.

CHARLES A. KEENE
Watchman, Diamond Jeweler,
180 Broadway, New York
Open Until 9 o'Clock, Saturdays Included.

Close During June, Daily 5 P. M. Saturdays, Noon.

Franklin Simon & Co.

Fifth Avenue

"Basque" and "Redingote" Gowns

LATEST PARIS FASHIONS FOR MISSES, of charmeuse satin, crepe meteor, crepe de chine; English serge, combined with satin. 14 to 20 years. **29.50**

Special Sale Friday

Misses' Summer Dresses

Misses' Linen Dresses
Of French linen, in white, Copen, rose or leather, roll collar of white organdie, with silk tie, long tunic skirt with side pockets; crocheted buttons. 14 to 20 years. *Value \$9.75* **6.95**

Misses' Summer Dresses
Of French voile, plain or ratine striped crepe, white or colored linens, organdie or embroidered batiste collar and vestee. 14 to 20 years. *Value \$14.50* **9.75**

Misses' Lace and Net Dresses
Two models, one of all-over lace, with shirred net skirt. The other of embroidered voile, with flouncings of embroidered net. 14 to 20 years. *Value \$24.50* **15.75**

Crepe de Chine Afternoon Gowns
Long tunic models, in navy, black, white or Copen, with the long pleated or plain Russian tunic skirt. 14 to 20 years. *Value \$29.50* **18.50**

Misses' Summer Evening Gowns
Of soft tulle meteor silk, in pink, light blue, Nile or black; sleeves of white maline; velvet ribbon girdle. 14 to 20 years. *Value \$29.50* **18.50**

Misses' Sport Coats

Misses' Tennis Coats
Three new models, of imported white English tennis flannel, pearl buttons, patch pockets. 14 to 20 years. *Value \$18.50* **12.50**

Misses' Serge Cape Coats
Of white or navy French serge, long shoulder sleeves, bodice straps forming vest, lined with rich silks. 14 to 20 years. *Value \$24.50* **14.50**

Misses' Golf Cord Coats
Dressy cape coat of white, rose or delft blue golf cord, lined throughout with soft silk, flare back, long shoulder sleeves, deep cuffs, strap ends; novelty buttons. 14 to 20 years. *Value \$29.50* **18.50**

Misses' Cape Coat Suits

Misses' cape coat suits, of white, navy or black English serge, cape and long tunic skirt, trimmed with three rows of silk braid; satin collar. 14 to 20 years. *Value \$39.50* **22.50**

SPECIAL FOR FRIDAY

Misses' Satin Bathing Dresses

Of heavy satin, in navy or black, piped with plain or striped silks. 14 to 20 years. **5.00** *Value \$7.50*

Misses' Panama Hats

White Panama Hats, black velvet band. **4.50** *Regular price \$7.50*

Girls' and Children's

White Buckskin Pumps

Child's size 7 to 10½. Girls' size 11 to 2. **2.65** *Regular price \$4.00*

FIFTH AVE., 37th and 38th Sts.

Wonderfully Delicious Coffee

STANDARD QUALITY 35¢ PER POUND

FROM WHOLESALE TO YOU

PER POUND
Saving You
10c. a lb.

Families: Boarding Houses: Hotels:

Don't pay a fancy price for Coffee that simply looks like good quality. Know that you're getting the best by dealing with expert coffee specialists and enjoy the additional advantage of saving the retailers' profit. We have devoted 74 years to the coffee business and ask you as the judge to decide if it is not better to buy for quality and save what the retailer pays for looks. We guarantee satisfaction.

OUR BEST VALUE IS

Gillies' Broken Coffee

25¢

This special blend is made from small and broken beans separated from high-priced coffee. Ground Medium, Fine or pulverized if desired.

FREE DELIVERY

We deliver 5 lbs. by our own wagon in Greater New York and adjoining cities N. Y. C. D. J. 10 lbs. delivered free 1,000 miles, or 5 lbs. delivered free 2,000 miles. M. O. or check with order. No. 10, delivered free 200 miles. O. O. D. if preferred.

388-390 Washington St., New York
Between York Place and Barclay St.
Phone Candler 3471. Established 74 years.

Our Guarantee

Watches purchased from us can be returned, if not satisfactory, within ten days from date of sale, and we will refund all of your money on request or exchange them for new ones.

LOOK FOR THE NUMBER 180 OVER MY ONLY ENTRANCE

I have no connection with the store next door, which was made to imitate mine.

CHARLES A. KEENE
Watchman, Diamond Jeweler,
180 Broadway, New York
Open Until 9 o'Clock, Saturdays Included.

Lord & Taylor

Fifth Avenue, 38th Street, 39th Street
Murray Hill 9000

Fashionable Footwear For Women

At a Very Low Price

A New Block Front Colonial

In two-tone effects—all patent leather and black Russian calf

\$3.95

Usually \$6.00

Smart Boots, Oxfords and Pumps
With Low Heels for College Girls

\$4.00 & \$5.00

Children's and Growing Girls' Shoes

All made with leather arch support—supporting but not hurting the foot.

6 to 11	11½ to 2	2½ to 3½
\$2.00	\$2.50	\$3.00

Second Floor

Closing Out

Women's

Fancy Tailored Suits

Representing This Season's
Choicest Modes and Fabrics

At an Average of
Less Than Half

\$15.00 \$19.50 \$23.50

Usual prices
\$35.00 to \$65.00

Third Floor

Boys' Graduation Blue Serge Suits

(Norfolk with extra pairs of knickers)

Excellent Values at These Prices

Box-pleated model, lined with alpaca, patch pocket and stitched belt.....	\$5.00
Knife pleated model, alpaca lined, patch pockets and stitched belt.....	\$8.00
Model with inverted belt, alpaca lined, patch pockets, stitched belts.....	\$10.00

Other Fine Serge Suits, \$2.50 to \$16.50

Exceptional Values in

Boys' Furnishings

Boys' and Youths' Negligee Shirts and Blouses
Fine fancy striped soisette, striped madras, Russian cords and the new "keep-cool" cloth. Shirts 12 to 14 neckband. Blouses 6 to 16 years. *Usually \$1.50 and \$2.00* **\$1.00**

Boys' and Children's Wool Coat Sweaters
Gray trimmed with red or navy, V neck and patch pockets. Sizes 26 to 34. *Usually \$2.50* **\$1.65**

Little Boys' and Children's Straw Hats
Sailor, Jack-tar or Bah-rah shapes, in white, navy, brown and black; sizes broken. *Usually \$2.00 to \$3.00* **\$1.45**

Fourth Floor

High-Back "Cedar"

Arm Rockers

at the special price of

\$5.00

160 Pieces White Enamel
& Bird's-Eye Maple

Furniture

At Greatly Reduced Prices

Dresses	Chiffoniers
\$22.50—reduced from \$27.50	\$13.50—reduced from \$16.50
\$18.00—reduced from \$22.50	\$12.50—reduced from \$15.00
\$15.00—reduced from \$21.00	\$12.00—reduced from \$14.50

Wash Stands

\$6.50—reduced from \$8.00	Bed Room Tables
	\$4.00—reduced from \$5.00

Sixth Floor

The DOCTOR'S ADVICE

by Dr. Lewis Baker

The questions answered below are general in character, the symptoms or diseases are given and the answers will apply in any case of similar nature.

Those wanting further advice, free, may address Dr. Lewis Baker, College Hotel, College-Elliott Bldg., Dayton, O., enclosing self-addressed stamped envelope for reply. Full name and address must be given, but only initials or fictitious name will be used in my answers. The prescriptions can be filled at any well-stocked drug store. Any duplicate can order of pharmacist.

Q. I. asks: "I have tried to cure dandruff, itching scalp, falling hair and baldness with numerous ointments, etc., but in vain. What do you recommend?"

A. Answer: I have been recommending plain yellow vasoline for the past seven years and scores of my patients are delighted with the quick, pleasant action of this remedy in stopping itching, falling hair, dandruff, etc. It gives the hair health, luster and vigor as nothing else does. Obtain it 4-c, jars with full directions.

Q. II. M. B. writes: "Can you please prescribe medicine which will relieve me of such distressing symptoms of kidney and bladder as the following: Pains in small of back, sometimes in region of bladder, frequent calls at night, hot scanty flow, with pain, burning and foul odor, puffing of limbs, etc.?"

A. Answer: Those seeking relief from kidney and bladder disorders should begin taking bathroom tablets. A very successful formula sold in sealed tubes with full directions.

Q. Mrs. N. B. asks: "I suffer from head, ear and constipation periodically and my blood seems too thick, causing languor and listless feeling. I will thank you to prescribe for me."

A. Answer: Three-grain sulphur tablets (not aspirin) are most effective in relieving constipation, thinning the blood and removing the symptoms of languor, etc. I advise you to begin taking as per directions with each sealed package.—Advt.

Q. J. B. O. asks: "I am thin, angular, weak and tired. What can I take to improve my health, strengthen my nerves and increase my weight about 20 pounds?"

A. Answer: Take regulars with your meals three-grain hypophosphate tablets, sold in sealed